**Connecting MCCS Strategic Goals with YCCC Strategic Goals (Directions)**

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| **Current YCCC Strategic Directions** | **MCCS Strategic Goals 2016-2020** | **YCCC Community Feedback (April 2015)** | **New Draft YCCC Strategic Goals** |
| **SD1:** Pursue educational excellence (moved)  **SD2:** Promote student success, access, and engagement | **Goal 1:** Achieve student success through improved persistence, transfer, graduation and employment performance. | Identify skill and knowledge sets necessary to be successful in the workplace and/or the next level of education. Information from selected stake holders will be collected to assess acquisition of necessary skills & knowledge sets.  Engage students at point of entry and throughout their college experience, providing an environment that supports and enhances each student’s own career & academic goals. All departments will develop guidelines for student engagement for the lifecycle of their YCCC college experience including: point of entry, ongoing, and transitional.  Assess students’ needs and provide them with the tools and support they need to achieve their initial individual educational goal. Measure institutional success by using aggregated data, surveys, and /or certifying bodies to determine overall success of students’ established initial goals.  **Design and implement programs and initiatives for student success through identifying various pathways that define success at YCCC and training all employees in a common philosophy.**  **Expand our definition of success to include students with intent other than graduation. Create tools to measure and document student success based upon initial intent. Each semester as student registers for classes the system could request an update to “intent”**  Increase visibility and marketing initiatives. Measure enrollment by program and cohort. Increase application of males 18-30. | **Pursue educational excellence by promoting and measuring student success in all forms.**  (i.e. capturing intent of the individual and tracking the progression and/or changes in that intent via improved persistence, graduation, transfer, engagement, employment etc.)  (i.e. expanded program review criteria through transfer, employment, and persistence) |
| **SD4:** Expand career and workforce development programs  **SD8:** Promote community outreach | **Goal 2:** Support economic and workforce development | **Increase college visibility in the York County Business and Industry community.** Develop a quarterly and annual business/industry partnership plan to include sales, marketing, needs assessment, and curriculum development | **Enhance collaboration and strengthen connections to meet community needs.**    (i.e. targeted marketing, increased visibility, and diverse/innovative programming) |
| **~~SD1:~~** ~~Pursue educational excellence~~  **SD6:** Develop appropriate technology to support growth  **SD7:** Develop the Wells campus physical environment to support growth | **Goal 3:** Invest in college classroom equipment, facilities, and programs |  | **Maintain and advance our technological and physical infrastructures to meet the needs of the college community**  (i.e. create long-term renovation plan, implement technology fee structure) |
| **SD5:** Ensure resource stewardship and financial stability | **Goal 4**: Maintain a high standard of accountability in all programs and services offered throughout the MCCS. | Design and implement a consistent format for the **regular assessment and evaluation** of all faculty and staff. Set a goal of evaluating and/or assessing a minimum of 80% of faculty and staff by a given time. | **Continually assess and improve accountability and resource stewardship focused on efficiency and effectiveness.**  (i.e. proactive budgeting, categorical finances, procurement processes, regulatory compliance, and OPEGA) |
| **~~SD3:~~** ~~Promote enrollment growth and access~~ | **\*\*New YCCC goal for creating a culture of professional growth and an investment in personnel.** |  | **Foster innovation by investing in and empowering our employees.**  (i.e. continuing education, training, recognition program, and professional development) |